
UTTV PROGRAM CONCEPT PROPOSAL

UTTV is always seeking new program ideas from the entire UT Knoxville community. If you are a student or are on the faculty or staff, you can contribute to UTTV. Please fill out the program concept proposal and we'll contact you to discuss the idea. If you have any questions about the program proposal process, please email us at uttv@utk.edu.

PROGRAM CONCEPT

Working title: _____

Concept (give a brief description): _____

Length of the program (half hour, hour, etc.): _____

Who would provide content and serve as producer? _____

Would there be more than one episode?: _____

If so, what would some of the subsequent shows be about (give a brief description):

Please help UTTV understand what level of production assistance will be needed to complete this project:

- None.** I have the experience and equipment to complete this myself.
- Some.** I have most everything (equipment and experience) needed to complete the project except for some simple production or post-production needs.
- Moderate.** I have the experience to produce and direct the successful completion of the project but I need assistance with many production and post-production elements.
- Complete.** I will need assistance to complete every phase of this project.

POLICIES FOR UTTV

UTTV will strive to maintain the highest professional standards in program production, content, and television operations. All producers are expected to ensure that the content represents issues fairly, is accurate, and is produced in good taste. UTTV will adhere to all standing university policies.

All content should comply with the following standards:

- Materials submitted for distribution on UTTV should be of high ethical standards.
- UTTV will not distribute obscene or indecent material that is patently offensive. Defamatory content made in a maliciously false context intended to ridicule or degrade persons, departments, programs, or entities will not be shown.
- All programming providers must have permission to use copyrighted material.

When complete you may drop this off in person, drop into campus mail or U.S. Mail

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